

askfood

Alliance for Skills and Knowledge to Widen Food Sector-related Open Innovation, Optimization and Development

GENERAL OBJECTIVES

ASKFOOD aims to create a permanent knowledge alliance between businesses and Higher Education Institutions in the food-related sectors.



ASKFOOD PROJECT FOCUS

Creation of a new «educational» eco-system for innovation and sustainability of the food system by

- upgrading and modernizing **training and educational methodologies** by implementing an Open Innovation framework.
- feeding the **innovation and entrepreneurial mindset** of the future generation of graduates in food and food-related studies by piloting acceleration and growth hacking solutions in responses to common and cross-sectoral challenges connected with the food system
- developing cross-industry, multisector, transdisciplinary knowledge platforms to promote the **knowledge alliance between businesses and HEIs in the food-related sectors**
- Improving **academia-industry and stakeholders' interplay** in a **Quintuple Helix innovation model** at **EU and international level**.

ASKFOOD is an Erasmus + Knowledge Alliance

WHY ASKFOOD?

Erasmus + KA ASKFOOD main aim is to create a permanent knowledge alliance between businesses and HEIs in the food-related sectors



TARGET GROUPS and AUDIENCE

- Higher Education Institutions (teachers, students, graduates)
- Business and Industry professionals
- Training providers
- Policy and Decision Makers

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