



Alliance for Skills and Knowledge to Widen Food Sector-related Open Innovation, Optimization and Development



GENERAL OBJECTIVES

ASKFOOD aims to create a permanent knowledge alliance between businesses and Higher Education Institutions in the food-related sectors.

ASKFOOD PROJECT FOCUS

Creation of a new «educational» eco-system for innovation and sustainability of the food system by

- upgrading and modernizing **training and educational methodologies** by implementing an Open Innovation framework
- feeding the **innovation and entrepreneurial mindset** of the future generation of graduates in food and food-related studies by piloting acceleration and growth hacking solutions in responses to common and cross-sectoral challenges connected with the food system
- developing cross-industry, multisector, transdisciplinary knowledge platforms to promote the **knowledge alliance between businesses and HEIs in the food-related sectors**
- improving **academia-industry and stakeholders’** interplay in a **Quintuple Helix innovation model at EU and international level**

ASKFOOD is an Erasmus+ Knowledge Alliance Project

WHY ASKFOOD?

Erasmus+ KA ASKFOOD main aim is to create a permanent knowledge alliance between businesses and HEIs in the food-related sectors



Interactive Atlas - Forecast aggregator



Knowledge and Training hubs



Digital Business & Technology Environment



Askfood Observatory



Certification schemes



Open innovation and training methodologies

TARGET GROUPS and AUDIENCE

- Higher Education Institutions (teachers, students, graduates)
- Business and Industry professionals
- Training providers
- Policy and Decision Makers



Erasmus+

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