

Aggiornato 16 giugno



REGIONE CAMPANIA



CONFERENCE PROGRAMME

JUNE 24 2021
h 10.00 / 17.30

Real Sito di Carditello - San Tammaro, Caserta
LIVE STREAMING (virtual room opening 08.45)

“ **La Campania apre le porte
al futuro del cibo e dell'agricoltura**
**Campania opens its doors
to the future of food and agriculture** ”

10.00-10.30

Opening session

Vincenzo DE LUCA, Governor of Campania Region

Nicola CAPUTO, Campania Region Assessor for Agriculture

Valeria FASCIONE, Campania Region Assessor Research, Innovation and Startup

Francesco Emilio BORRELLI, Campania Regional Council Head of the VIII Commission

10.30-11.30

FOCUS 1 - Trends and scenarios for innovating in the agri and food system: the way forward and the next normal

Moderator: Teresa DEL GIUDICE, New Programming Committee in Agriculture of the Campania Region

- Pasquale DEL RUBBO, European Commission DG AGRI
- Cristina PETRACCHI, FAO
- Hayley EVERY, Food4Health Initiative, EIT Food & EIT Health
- Sara ROVERSI, Future Food Institute
- Katerina Ciampi STANCOVA, JRC, Territorial Development Unit
- Paolo BONARETTI, Cluster Tecnologico Nazionale per l'Agroalimentare - CLAN
- Angelo RICCABONI, Coordinatore PRIMA
- Fausta FABBRI, ERIAFF
- Jonas LAZARO MOJCA, Food & Drink Europe
- Gianluca BRUNORI, Innovarurale
- Alex GIORDANO, Rural Hack

11.30-11.45

Opening of Virtual Global Food Innovation Village - GO PEI and startup introduction

Startup Award: **Luigi GALLO**, Invitalia; **Giorgia SABBATINI**, Federalimentare; **Rebecca FERNANDEZ**, FDE; **Alessio CAVICCHI**, PRIMA; **Julian DRAUSINGER**, LVA (AT); **Fotini SALTA**, SEVT (GR); **Giulia SILENZI**, Deloitte Food Forward

11.45-12.30

Masterclass 1 - Future seeds: Young entrepreneurship and innovation

Moderator: Alessio CAVICCHI, Siena Innovation Lab

Presentation of the experiences of producer associations

Talk

Maurizio NOTARFONSO, Federalimentare

Francesca BIONDO, Federpesca

Veronica BARBATI, Giovani di Coldiretti

Federica AGATI, Giovani di Copagri, CIA e di Confagricoltura

11.45-12.30

Masterclass 2 - Financial engineering and alternative finance to sustain innovation and innovative companies in the agri and food sector

Moderator: Luigi GALLO, Invitalia

Marco NICOLAI, European Commission expert for the consultancy platform on Financial Instruments in the context of ESIF (European Structural and Investment Funds)

Mario MUSTILLI, Sviluppo Campania President

Fabian CAPITANIO, Coordinator of the Working Group on Risk Management, Campania Region Committee for the New Planning in Agriculture

Mario CAPUTO, Coordinator of the Working Group on Alternative and Integrated Finance for Agriculture, Campania Region New Agriculture Programming Committee

Paolo PANDOLFI, General Manager South and Sicily

Giorgio VENCESLAI, Business Services Manager ISMEA

Miglana DOBREVA, European Investment Bank

Luca D'AGNESE, Director of CDP infrastructures, PA and territory (tbc)

12.45-13.30



Campfire 1 - Transformative industry for transformed consumers: discussion about the wine sector

Chiara GIOVONI, Vinterest

Pierpaolo DELLA ROVERE, Cluster Agrifood Friuli
Venezia Giulia

12.45-13.30



Campfire 2 - Rural Hacks and 4.0. social innovation in rural areas (joint event with BUONO! Organized by MISE, the Italian Ministry for Economic Development Buono! Storie italiane di agricoltura, territori e cibo sostenibili: 24-25 giugno (makerfairerome.eu)

Alex GIORDANO, Rural Hub

Lavinia PASTORE, Open Impact

14,30-15.30



Campfire 3 - From vision to business planning: how turn great ideas into entrepreneurial ventures

Giorgio GUIDI, The Hive/EIT Food Hub

Luigi GALLO, Invitalia

Angelo BRUNORI, Innovamarche

14,30-15.30



Campfire 4 - How to start a dialogue with food incubators and accelerators?

Giulia SILENZI, Deloitte

Giorgia SABBATINI, Federalimentare/Le Village/
Ecotrophelia/CIBUS

15.30 -17.00

FOCUS 2/Open Symposium - Funds complementarity and multi-level governance to support future skills and jobs in the agri-food sector

Moderator: Paola PITTIA, Coordinator ERASMUS + Knowledge Alliance ASKFOOD

- Luigi NICOLAIS, Chief Executive Officer of the Minister of University and Research
- Maria Grazia FALCIATORE, Campania Region Head of Unitary Planning and Deputy Head of Cabinet
- Maria PASSARI, Campania Region General Manager for Agricultural, Food and Forestry Policies
- Magda DE CARLI, European Commission DG RESEARCH (tbc)
- Maria PALLADINO, European Commission DG EAC
- Angelo SALSÌ, European Commission DG ENVIRONMENT
- Giuseppe BLASI, General Manager MIPAAF

Ne discutono

Antonio MARCHIELLO, Campania Region Assessor for Productive Activities and Work

Armida FILIPPELLI, Campania Region Assessor for Assessore Professional training

Enrica ONORATI, Lazio Region Assessor for Agriculture

Gianluca GALLO, Calabria Region Assessor for Agriculture

Roberto MORRONE, Umbria Region Assessor for Agriculture

Francesco FANELLI, Vice president Basilicata Region

Mirco CARLONI, Vice president Marche Region

ERADF, ESF and ERDF Managing Authorities from Campania, Abruzzo, Basilicata

Nicola CAPUTO, Campania Region Assessor for Agriculture

17.00-17.30

Award ceremony and closing session